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Attention: Travel, photography, tourism and news editors

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New High Arctic Tour Offers Exclusive Opportunities to View Narwhal and Polar Bears For its 20th anniversary, Arctic Kingdom takes Arctic travel to the next level on Baffin Island floe edge tour

IQALUIT, NUNAVUT – A floe edge experience like never before, Arctic Kingdom's new <u>Narwhal & Polar</u> <u>Bear Safari</u> provides unprecedented polar bear and narwhal viewing opportunities, with fly-in access to an exclusive, remote location in the Canadian Arctic. With a focus on sustainable travel, this Arctic safari offers a once-in-a-lifetime adventure for travellers, families, and photographers looking for unique bucket list experiences and close-up wildlife encounters.

"In celebration of our 20th anniversary in 2019, we're taking this Signature Canadian Experience to new heights," says Graham Dickson, Arctic Kingdom Founder and President. "By enhancing our floe edge program and moving it to a location previously only experienced by an elite few, travellers can have the adventure of a lifetime in one of the most spectacular places in the Canadian Arctic and the world."

Narwhal & Polar Bear Safari is set in Navy Board Inlet, Nunavut, with fly-in access by private charter from the gateway community, Pond Inlet. Offering seven-day departures in May and June 2019, Arctic Kingdom is the only operator to offer a tour in this location. On the northern reaches of Baffin Island, this remote location provides access to the floe edge of Lancaster Sound – a region world-renowned as one of the most prolific wildlife areas in the Arctic.

A combination of Arctic Kingdom's two previous floe edge camps, this trip offers an enhanced guest experience, and economic benefits to Inuit communities, with minimal environmental impact. Set on an Arctic beach with stunning views of Bylot Island, and access to Sirmilik National Park, the Premium Safari Camp is a safe and comfortable home-away-from-home for up to 32 guests. Updating the camp and situating it in a new location on land allows for a longer floe edge season with more opportunities to view rare wildlife, increased safety and comfort, cultural experiences in camp, gourmet food including local delicacies prepared by professional chefs, and opportunities for travellers to participate in small group excursions.

Guided by Inuit, guests take daily trips to the floe edge by snowmobile and qamutik (traditional sled) for wildlife viewing including narwhal, polar bears, seals, and thousands of sea birds. Bucket list experiences include kayaking and snorkeling in the Arctic Ocean, possibly with whales, hiking dramatic landscapes, exploring icebergs, and opportunities to learn about traditional Inuit culture and history. Travellers will also enjoy the Midnight Sun, with 24-hours of sunshine, and mild spring weather.

"We are committed to preserving the Arctic and empowering local communities is important part of sustainable travel in the North," says Jason Hillier, VP of Product Management. "Our Inuit partners play an integral role in building and guiding our trips, and we are thrilled to create more employment and economic opportunities with this new trip."



Along with increased jobs, this new trip allows for a longer season and more meaningful employment for Inuit. It also provides economic benefit from in-community purchases, including food and supplies, and visitor purchases including souvenirs and Inuit art. The camp also minimizes travel footprint by decreasing flight routes, and simplifies equipment transportation and camp mobilization.

About Arctic Kingdom

Arctic Kingdom is the global leader in land-based travel, custom experiences and logistics in the Arctic. Unparalleled expertise in Arctic wildlife and habitat, and unmatched access, built through years of experience and deep-rooted relationships with Inuit communities, allows Arctic Kingdom to provide the most incredible Arctic experiences in safety and comfort. Arctic Kingdom is the world's only company to offer polar bear viewing in every season throughout the year, as well as exclusive opportunities to see narwhal, bowhead whales, walrus, and even polar diving, in areas across the Canadian Arctic. From scheduled Arctic safaris, to private journeys, and logistic support for film & TV productions, Arctic Kingdom has been crafting legendary Arctic adventures for almost 20 years. <u>www.arctickingdom.com</u>

For more information: Narwhal & Polar Bear Safari

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